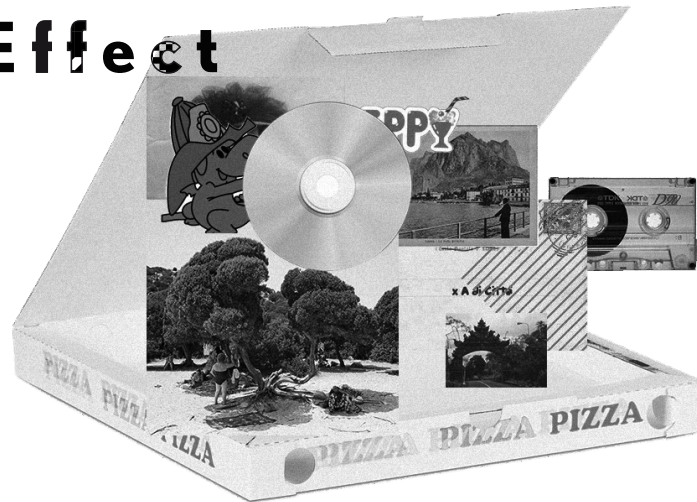


# Droste Effect



## Pizza Box

Pizza Box is a special project held by Droste Effect. The project aims to reflect on the nature and format of magazines' printed editions, and on the way in which images tell us different stories.

Each Pizza Box is unique, and is curated by an artist, a theorist, a critic, or a curator. Pizza Boxes may present themselves in variable sizes and shapes.

The Pizza Box is at the same time a tribute to Andy Warhol's time capsule, and a container presenting a timeless dimension. The Pizza Box neither preserves objects of the past, nor reflects on the passage of time. Pizza Boxes are just containers for rough images – the same images we can't live without.

*Droste Effect is an independent publishing and curatorial project, based in New York, London and Italy. The online magazine is dedicated to contemporary art news and essays. Droste Effect also engages in the production of unusual publications, that interact with the idea of format in publishing. Droste Effect curates exhibition events that link together contemporary art and publishing, bringing site-specific artwork and format-specific publications into galleries and other places dedicated to contemporary art.*

We Still Imagine, Make and Read Books  
Artist Book Fair  
New York, 17-19 June 2016  
Space 776, 229 Central Avenue, Brooklyn

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